Waste as wealth – Edinburgh’s Shrub coop

Jakob Sparn, CEDEPLAR, UFMG

jakob.sparn@gmail.com
How can we decolonize our societal imaginary?
1) Education ("paideia")
2) Establishing a degrowth society and institutions
3) ACTIONS
Waste as wealth – Edinburgh’s Shrub coop

What is your relationship to waste?
Waste as wealth – Edinburgh’s Shrub coop

The SHRUB coop
The SHRUB coop

LAUNCH PARTY!
Wed 7th March, 5.30pm to 8.30pm Assembly Roxy, 2 Roxburgh PL

SOLD OUT!
Waste as wealth – Edinburgh’s Shrub coop

The SHRUB coop
Waste as wealth – Edinburgh’s Shrub coop

The SHRUB coop

- actions to reduce & reuse “waste”
- educating the public
- creating community
BUT…

Does this bottom-up approach work without ‘top-down’ help?

How to change our culture to not create waste in the first place?

How to expand the networks?
Waste as wealth – Edinburgh’s Shrub coop
Waste as wealth – Edinburgh’s Shrub coop

Thank you for your attention